PAULA GONZALEZ MARTINEZ

Economist — Development, Agricultural & Gender Economics
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FIELDS

Development Economics, Agricultural Economics, Gender Economics, Field Experiments (RCTs)
Regional Focus: Sub-Saharan Africa, Latin America

EDUCATION

Geneva Graduate Institute of International and Development Studies, Geneva, Switzerland
Ph.D., Development Economics — *2019 – 2024*
Supervisors: Prof. Lore Vandewalle (Main), Prof. Julia Cajal-Grossi (second reader)

Universidad de los Andes, Bogotá, Colombia
M.S., Economics — *2010 – 2012*
B.A., Economics — *2006 – 2010*

EMPLOYMENT

Postdoctoral Fellow, Global Poverty Research Lab, Northwestern University, Evanston, IL — *Sep. 2026 – Present*
SNSF Postdoc.Mobility Fellow, Kellogg School of Management, Northwestern University — *Sep. 2024 – Aug. 2026*
Consultant, Development Economics Unit (DEC), World Bank — *Dec. 2023 – Aug. 2026*
Consultant, Gender Innovation Lab (GIL), World Bank — *Oct. 2019 – Aug. 2026*
Research Associate (staff), Gender Innovation Lab (GIL), World Bank, Washington, D.C., USA — *Jun. 2016 – Sep. 2019*
Research Assistant, Development Impact Evaluation Unit (DIME), World Bank, Washington, D.C. — *Apr. 2013 – Jun. 2016*
Consultant (Agriculture), Innovations for Poverty Action (IPA), Kigali, Rwanda — *Jan. – Apr. 2016*
Consultant, International Food Policy Research Institute (IFPRI), Washington, D.C., USA — *Oct. – Dec. 2013*
Research Assistant, QUANTIL S.A.S. Applied Mathematics, Bogotá, Colombia — *Jul. 2012 – Jan. 2013*
Research Assistant, Center for Economic Development Studies (CEDE), Bogotá, Colombia — *Mar. 2012 – Mar. 2013*
Consultant, Inter-American Development Bank (IDB), Bogotá, Colombia — *Jun. – Oct. 2011*

JOURNAL PUBLICATIONS

Goldstein, M., Gonzalez, P., Kilic, T., Papineni, S., Wollburg, P. (2024). "Breadwinners and Caregivers: Examining the Global Relationship between Gender Norms and Economic Behavior." *Scottish Journal of Political Economy*, 00, e12406.

Annan, J., Donald, A., Goldstein, M., Gonzalez, P., Koolwal, G. (2021). "Taking Power: Women's Empowerment and Household Well-Being in Sub-Saharan Africa." *World Development*, Volume 140.

WORKING PAPERS

Papineni, S., Gonzalez, P., Goldstein, M., Friedman, J. (2025). "Cash Is Queen: Local Economy Effects of Cash Transfers to Women in Nigeria" (Job Market Paper). Policy Research Working Paper No. 11112. World Bank, Washington, DC.

Alik, A., Delavallade, C., Goldstein, M., Gonzalez, P. (2025). "Missing the Time and Labor to Farm: High-Frequency Evidence on Gender Gaps in Nigerian Agriculture."

WORK IN PROGRESS

Gonzalez, P. "Climate Variability, Gender, and Intra-Household Time Allocation in Ethiopian Agriculture."

Gonzalez, P. "Two Surveys, One Season: Identifying Measurement Error in Agricultural Labor Data."

Brudevold-Newman, A., Gonzalez, P. "Measuring Gendered Labor: Hours, Energy, and Effort Across the Agricultural Year in Rural Ethiopia."

Brudevold-Newman, A., Delavallade, C., Donald, A., Gonzalez, P., Seymour, G. "Understanding Gender Differences and Variations in Cognitive Labor: Insights from a Quantitative Analysis and Cognitive Labor Instrument Development."

Gonzalez, P., Karlan, D., Udry, C. "Constraints to Agricultural Transformation: Risk, Markets, and Information in Northern Ghana."

Friedman, J., Gonzalez, P., Papineni, S. "Distinct Economic Pathways: Cash Transfers and Multifaceted Livelihoods Programs in Nigeria."

Goldstein, M., Gonzalez, P., Iacovone, L., Rodriguez-Chamussy, L. "Gender Gaps in Firm Performance: Evidence from Latin America and the Caribbean."

Abbate, N., Caruso, G., Friedman, J., Gonzalez, P. "The Unequal Burden of a Changing Climate: Extreme Weather Shocks and Infant Mortality."

Akuoku, J.K., Friedman, J., Gonzalez, P., Nisingizwe, M., Spray, A.L. "Multisectoral Nutrition Interventions and Child Stunting: Evidence from Rwanda."

POLICY RESEARCH WORKING PAPERS

Goldstein, M., Gonzalez, P., Papineni, S., Wimpey, J. (2022). "Childcare, COVID-19 and Female Firm Exit: Impact of COVID-19 School Closure Policies on Global Gender Gaps in Business Outcomes." Policy Research Working Paper No. 10012. World Bank, Washington, DC.

Goldstein, M., Gonzalez, P., Papineni, S. (2019). "Tackling the Global Profitarchy: Gender and the Choice of Business Sector." Policy Research Working Paper No. 8865. World Bank, Washington, DC.

POLICY REPORTS AND OTHERS

World Bank (2023). "Finding the Time and Labor to Farm: How Social Dynamics Drive Gender Differences in Agricultural Labor in Southern Nigeria." Washington, D.C.: World Bank Group.

World Bank (2022). "Closing Gaps, Increasing Opportunities: A Diagnostic on Women's Economic Empowerment in Nigeria." Washington, D.C.: World Bank Group.

World Bank (2022). "Breaking Barriers: Female Entrepreneurs Who Cross Over to Male-Dominated Sectors." Washington, D.C.: World Bank Group.

World Bank (2019). "Ethiopia Gender Diagnostic Report: Priorities for Promoting Equity." Washington, D.C.: World Bank Group.

CONFERENCES AND SEMINARS (PAST 3 YEARS)

AEA Mentoring Workshop for Women/Non-Binary Economics PhD Students (New Orleans, USA); Development Economics Network Switzerland – DENS (Bern, Switzerland); CSAE Economic Development in Africa (University of Oxford, UK); Working Group in African Political Economy – WGAPE, Center for Effective Global Action – CEGA, UC Berkeley (Kigali, Rwanda); Advances with Field Experiments, Kenneth C. Griffin Department of Economics, University of Chicago (Chicago, USA); International Conference in Development Economics, organized by DIAL, GREThA and LAREFI (online); 3rd International Conference on Globalization and Development (Göttingen, Germany, online); Time Use Data for Health and Well-Being, University of Maryland, USA (online); Midwest International Economic Development Conference (online); Global Poverty Research Lab, Northwestern University (Evanston, USA).

HONORS AND AWARDS

Swiss National Science Foundation, Postdoc.Mobility Fellowship	*2024 – 2026*
Sylff – The Ryoichi Sasakawa Young Leaders Fellowship (Tokyo Foundation for Policy Research)	*2023*
Swiss National Science Foundation, Scientific Exchanges (Conference: Rare Voices in Economics, Vol. 2)	*2022*
Swiss Government Excellence Scholarship (Federal Commission for Scholarships, FCS)	*2019 – 2023*

PROFESSIONAL AFFILIATIONS

Sylff Foundation	*2023 – Present*
GAIN – Graduate Applications International Network	*2021 – Present*
Gender Center, Geneva Graduate Institute	*2020 – 2024*
Rare Voices in Economics Initiative	*2020 – 2024*

SERVICES

Panel speaker, roundtable "Diversity at the Graduate Institute: How to Make It an Asset in Our Teaching and Learning," Geneva, Switzerland (2023).

Co-author, guidelines for an inclusive economics department, Geneva Graduate Institute, Department of International Economics.

Co-organizer, Research Development Clusters — joint initiative, University of Geneva and University of Lausanne.

Organizer, monthly workshops on Diversity in Economics.

Member, hosting committee, 2022 Annual Conference of Rare Voices in Economics.

Panel speaker, roundtable "The Effect of the COVID-19 Pandemic and Subsequent Countermeasures on Minorities in Academia," Rare Voices in Economics Conference (2022).

SKILLS AND LANGUAGES

Methods: Randomized Controlled Trials (design, power calculations, pre-analysis plans); development of novel measurement instruments (e.g., cognitive labor module); high-frequency time-use and labor-allocation data collection; large-scale platform-based survey sampling; estimation of general equilibrium and spillover effects

Software: R, Stata, SurveyCTO, ArcGIS / QGIS

Languages: Spanish (Native), English (Fluent, C2), Portuguese (Good, B2), French (Basic, A2)