PAULA GONZALEZ MARTINEZ

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EDUCATION

Geneva Graduate Institute of International and Development Studies, Geneva, Switzerland
Ph.D., Development Economics — *2019 – 2024*
Supervisors: Prof. Lore Vandewalle (Main), Prof. Julia Cajal-Grossi (second reader)
Universidad de los Andes, Bogotá, Colombia
M.S., Economics — *2010 – 2012*
B.A., Economics — *2006 – 2010*

FIELDS

Primary: Development Economics

Secondary: Cash Transfers and Livelihoods Programs, Agricultural Economics, Climate and Weather Shocks, Gender Economics

ACADEMIC POSITIONS

Postdoctoral Fellow, Global Poverty Research Lab, Kellogg School of Management, Northwestern University — *Sep. 2026 – Present*
SNSF Postdoc.Mobility Fellow (Swiss National Science Foundation), hosted at Northwestern University — *Sep. 2024 – Aug. 2026*

OTHER PROFESSIONAL EXPERIENCE

Consultant, Development Economics Unit (DEC), World Bank — *Dec. 2023 – Aug. 2026*
Consultant, Gender Innovation Lab (GIL), World Bank — *Oct. 2019 – Aug. 2026*
Research Associate (staff), Gender Innovation Lab (GIL), World Bank, Washington, D.C., USA — *Jun. 2016 – Sep. 2019*
Research Assistant, Development Impact Evaluation Unit (DIME), World Bank, Washington, D.C., USA — *Apr. 2013 – Jun. 2016*
Consultant (Agriculture), Innovations for Poverty Action (IPA), Kigali, Rwanda — *Jan. – Apr. 2016*
Consultant, International Food Policy Research Institute (IFPRI), Washington, D.C., USA — *Oct. – Dec. 2013*
Research Assistant, QUANTIL S.A.S. Applied Mathematics, Bogotá, Colombia — *Jul 2012 – Jan. 2013*
Research Assistant, Center for Economic Development Studies (CEDE), Bogotá, Colombia — *Mar. 2012 – Mar. 2013*
Consultant, Inter-American Development Bank (IDB), Bogotá, Colombia — *Jun. – Oct. 2011*

JOB MARKET PAPER

Cash Is Queen: Local Economic Effects of Unconditional Cash Transfers to Women in West Africa
with Sreelakshmi Papineni, Markus Goldstein, and Jed Friedman. World Bank Policy Research Working Paper 11112, 2025.

PUBLICATIONS

Goldstein, M., Gonzalez, P., Kilic, T., Papineni, S., Wollburg, P. (2024). "Breadwinners and Caregivers: Examining the Global Relationship between Gender Norms and Economic Behavior." Scottish Journal of Political Economy, 00, e12406.

Annan, J., Donald, A., Goldstein, M., Gonzalez, P., Koolwal, G. (2021). "Taking Power: Women's Empowerment and Household Well-Being in Sub-Saharan Africa." World Development, Volume 140.

WORKING PAPERS

Goldstein, M., Gonzalez, P., Papineni, S., Wimpey, J. (2022). "Childcare, COVID-19 and Female Firm Exit: Impact of COVID-19 School Closure Policies on Global Gender Gaps in Business Outcomes." Policy Research Working Paper; 10012. World Bank, Washington, DC.

Goldstein, M., Gonzalez, P., Papineni, S. (2019). "Tackling the Global Profitarchy: Gender and the Choice of Business Sector." Policy Research Working Paper; No. WPS 8865. World Bank, Washington, DC.

WORK IN PROGRESS

Gonzalez, P. "Climate Variability, Gender, and Intra-Household Time Allocation in Ethiopian Agriculture."

Abbate, N., Caruso, G., Friedman, J., Gonzalez, P. "The Unequal Burden of a Changing Climate: Extreme Weather Shocks and Infant Mortality."

Alik, A., Delavallade, C., Goldstein, M., Gonzalez, P. "Missing the Time and Labor to Farm: High-Frequency Evidence on Gender Gaps in Nigerian Agriculture."

Gonzalez, P., Karlan, D., Udry, C. "Information, Market Access and Risk: Addressing Constraints to Agricultural Transformation in Northern Ghana."

Friedman, J., Gonzalez, P., Papineni, S. "Distinct Economic Pathways: Cash Transfers and Multifaceted Livelihoods Programs in Nigeria"

POLICY REPORTS

World Bank (2023). "Finding the Time and Labor to Farm: How Social Dynamics Drive Gender Differences in Agricultural Labor in Southern Nigeria." Washington, D.C.: World Bank Group.

World Bank (2022). "Closing Gaps, Increasing Opportunities: A Diagnostic on Women's Economic Empowerment in Nigeria." Washington, D.C.: World Bank Group.

World Bank (2022). "Breaking Barriers: Female Entrepreneurs Who Cross Over to Male-Dominated Sectors." Washington, D.C.: World Bank Group.

World Bank (2019). "Ethiopia Gender Diagnostic Report: Priorities for Promoting Equity." Washington, D.C.: World Bank Group.

GRANTS, FELLOWSHIPS AND AWARDS

Swiss National Science Foundation, Postdoc.Mobility Fellowship	*2024 – 2026*
Sylff – The Ryoichi Sasakawa Young Leaders Fellowship (Tokyo Foundation for Policy Research)	*2023*
Swiss National Science Foundation, Scientific Exchanges (Conference: Rare Voices in Economics, Vol. 2)	*2022*
Swiss Government Excellence Scholarship (Federal Commission for Scholarships, FCS)	*2019 – 2023*

PRESENTATIONS (PAST 3 YEARS)

Development Economics Network Switzerland – DENS (Bern, Switzerland); CSAE Economic Development in Africa (University of Oxford, UK); Working Group in African Political Economy – WGAPE, Center for Effective Global Action – CEGA, UC Berkeley (Kigali, Rwanda); Advances with Field Experiments, Kenneth C. Griffin Department of Economics, University of Chicago (Chicago, USA); 3rd International Conference on Globalization and Development (Göttingen, Germany, online); Time Use Data for Health and Well-Being, University of Maryland, USA (online); Midwest International Economic Development Conference (online); Global Poverty Research Lab, Northwestern University (Chicago, USA).

MENTORING AND SERVICE

Mentor to predoctoral fellows applying to PhD programs, Global Poverty Research Lab, Northwestern University	*2025 – Present*
Mentor, GAIN (Graduate Applications International Network), advising students from African countries on graduate applications	*2021 – 2024*
Founding member, Rare Voices in Economics: co-authored guidelines for an inclusive Department of International Economics at the Geneva Graduate Institute; organized monthly keynote workshops and the second Rare Voices in Economics conference	*2020 – 2024*
PhD Student Representative, Geneva Graduate Institute: started a PhD buddy mentoring program; coordinated the cross-university development research cluster	*2024 – 2025*

SKILLS AND LANGUAGES

Software: R, Stata, SurveyCTO, ArcGIS / QGIS

Languages: Spanish (Native), English (Fluent, C2), Portuguese (Good, B2), French (Basic, A2)