

# PAULA GONZALEZ MARTINEZ

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## EDUCATION

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### **Geneva Graduate Institute of International and Development Studies, Geneva, Switzerland.**

Ph.D. Development Economics 2019-2024  
Supervisors: Prof. Lore Vandewalle (Main) and Prof. Julia Cajal-Grossi (second reader).

### **Universidad de los Andes, Bogotá, Colombia**

M.S., Economics 2010-2012  
B.A., Economics 2006-2010

## EMPLOYMENT

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Postdoctoral Fellow, Kellogg School of Management, Northwestern University, Evanston, IL.	2024 to Present
Research analyst, Gender Innovation Lab (GIL) and Development Economics Unit (DEC), World Bank, Washington D.C., USA.	2016 to Present
Research assistant, Development Impact Evaluation Unit (DIME), World Bank, Washington D.C., USA.	Apr. 2013- Jun. 2016
Consultant expertise in agriculture, Innovations for Poverty Action (IPA), Kigali, Rwanda.	Jan. 2016-Mar. 2016 May. 2015
Consultant, International Food Policy Research Institute (IFPRI), Washington D.C., USA.	Oct. 2013- Dec. 2013
Research Assistant, QUANTIL S.A.S. Applied Mathematics, Bogota, Colombia.	Nov. 2012- Jan .2013 Jul. 2012- Aug. 2012
Research Assistant, Center for Economic Development Studies, Bogota, Colombia.	Mar. 2012- Mar. 2013
Consultant, International Development Bank (IDB), Bogota, Colombia.	Jun. 2011- Oct. 2011

## JOURNAL PUBLICATIONS

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Goldstein, M., Gonzalez, P. Kilic, T., Papineni, S., Wollburg, P. “Breadwinners and Caregivers. Examining the Global Relationship between Gender Norms and Economic Outcomes”, *Scottish Journal of Political Economy*, 00, e12406.

Annan, J., Donald, A., Goldstein, M., Gonzalez P., Koolwal G. (2021). “Taking power: Women’s empowerment and household Well-being in Sub-Saharan Africa”, *World Development*, Volume 140.

## WORKING PAPERS

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Goldstein, M., Gonzalez, P., Papineni, S., Wimpey, J. (2022). “Childcare, COVID-19 and Female Firm Exit: Impact of COVID-19 School Closure Policies on Global Gender Gaps in Business Outcomes”. *Policy Research Working Paper*; 10012. World Bank, Washington, DC.

Goldstein, M., Gonzalez, P., Papineni, S. (2019). “Tackling the Global Profitarchy: Gender and the Choice of Business Sector”. *Policy Research Working Paper*; no. WPS 8865 Washington, D.C. May 24, 2019.

## WORK IN PROGRESS

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Gonzalez, P. “Sowing Change: Unveiling Gender Dynamics in Nigerian Smallholder Farming through high-Frequency Data Insights on Labor Composition and Time Use Allocation” (*Doctoral Thesis Chapter*).

Brudevold-Newman, A., Delavallade, C. “Exploring Gender Gaps in Agricultural Productivity: Evidence from Ethiopia’s High-Frequency Labor Survey and Energy-Expenditure Analysis”

Brudevold-Newman, A., Delavallade, C., Donald, A., Gonzalez, P. "Understanding Gender Differences and Variations in Cognitive Labor: Insights from a Quantitative Analysis and Cognitive Labor Instrument Development"

Goldstein, M. Gonzalez, P., Iacovone, L., Rodriguez-Chamussy, L. "Gender gaps in firm performance: Evidence from Latin America and the Caribbean"

Friedman, J., Gonzalez, P., Papineni, S "Is cash alone enough or does it take a village? Effects of Cash Transfers versus a Community Livelihoods Program for the ultra-poor: Experimental Evidence from Northwest Nigeria".

## **POLICY REPORTS AND OTHERS**

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World Bank 2023. "Finding the Time and Labor to Farm: How Social Dynamics Drive Gender Differences in Agricultural Labor in Southern Nigeria". Washington, D.C. World Bank Group.

World Bank 2022. "Closing Gaps, Increasing Opportunities: A Diagnostic on Women's Economic Empowerment in Nigeria". Washington, D.C.

World Bank. 2022. "Breaking Barriers: Female Entrepreneurs Who Cross Over to Male-Dominated Sectors". Washington, DC."

World Bank. 2019. "Ethiopia Gender Diagnostic Report: Priorities for Promoting Equity. World Bank.

## **CONFERENCES AND SEMINARS (PAST 3 YEARS)**

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AEA Mentoring Workshop for Women/Non-Binary Economics PhD Students, (New Orleans, USA); Development Economics Network Switzerland DENS (Bern, Switzerland); CSAE Economic Development in Africa (University of Oxford, UK); Working Group in African Political Economy WGAPE, Center for effective global action CEGA, UC Berkeley. (Kigali, Rwanda); Advances with Field Experiments, Kenneth C. Griffin Department of Economics, The University of Chicago, (Chicago, USA); International Conference in Development Economics, organized by DIAL, GREThA and LAREFI (host online); 3rd International Conference on Globalization and Development (Göttingen, Germany, host online); Time Use Data for Health and Well Being, University of Maryland, USA (host online); Midwest International Economic Development Conference (host online); Global Poverty Research Lab at Northwestern University (Chicago, USA).

## **HONORS AND AWARDS**

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Swiss National Science Foundation, Doc.Mobility Fellowship	2023-2024
Sylff The Ryoichi Sasakawa Young Leaders Fellowship	2023
Awarded Tokyo Foundation for Policy Research	
Swiss National Science Foundation, Scientific Exchanges	2022
Purpose: Conference Rare Voices in Economics Vol 2.	
Swiss Government Excellence Scholarships	2019-2023
Awarded by the Federal Commission for Scholarships FCS	

## **SERVICES**

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Panel speaker at roundtable "Diversity at the graduate institute: How to make it an asset in our teaching and learning" Geneva, Switzerland. 2023

Co-author (with Carlotta Nani and Laura Nowzohour) of the guidelines for an inclusive economic department for the Geneva Graduate Institute department of International Economics.

Co-Organizer Research Development Clusters. Joint initiative University of Geneva and University of Lausanne.

Organizer of monthly workshops on Diversity in Economics.

Member of the hosting committee of the 2022 Annual Conference of the Rare Voices in Economics.

Panel speaker at the roundtable "The Effect of COVID-19 Pandemic and Subsequent Countermeasures on Minorities in Academia" at Rare Voices in Economics Conference 2022.

## **PROFESSIONAL AFFILIATIONS**

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<a href="#">SLYFF Foundation</a>	2023-Present
<a href="#">GAIN Graduate Applications International Network</a>	2021-Present
<a href="#">Gender Center</a> , Geneva Graduate Institute	2020-Present
<a href="#">Rare Voices in Economics Initiative</a>	2020-Present

## **OTHERS**

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Computational skills: R, STATA, SurveyCTO, ArcGIS / QGIS.

Languages: Spanish (Native), English (Fluent, C2), Portuguese (Good, B2), French (Basic, A2).